



Credentialing Software Company



Client

Private equity investor evaluating a credentialing software company.



Target Experts

Credentialing, human resources, and IT experts at hospitals and health systems.



Challenge

The client needed to find experts quickly and cost-effectively.



Solution

Leveraged extensive database to find and recruit key opinion leaders and decision-makers.



Outcome

Delivered 80 completes from a list of 10,000 within three days, achieving a high response rate.